



Saturday, September 19, 2026 Waterfront Park



The Walk & Roll is a fundraising walk supporting Kids Center for Pediatric Therapies. For over 65 years Kid Center has provided physical, occupational, and speech therapies to children with special needs to help them reach their full potential and improve their quality of life- regardless of the family's ability to pay the full cost of care. With over 300 participants in the Walk & Roll event, it is Kids Center's largest fundraiser and will end with a family fun festival that has something for everyone of all abilities!

Ocean Explorer Sponsor - \$15,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Complimentary vendor booth in the Vendor Village
- Opportunity to include branded items in Walk & Roll registration packet
- Company logo prominently displayed on banner in central area
- Opportunity to develop a unique branded offer or contest for Walk & Roll attendees
- Verbal sponsorship recognition during Walk & Roll

Deep Sea Champion - \$10,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Company logo prominently displayed on banner in central area
- Verbal sponsorship recognition during Walk & Roll

Treasure Chest Swag Sponsor - \$7,500

- Sponsor logo on swag items
- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Company logo included on select event signage
- Verbal sponsorship recognition during Walk & Roll

Coral Cove Sponsor - \$5,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Company logo included on select event signage
- Verbal sponsorship recognition during Walk & Roll

Splash Zone Sponsor - \$2,500

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Company logo prominently displayed on event signage in the Kids Zone

Boardwalk Sponsor - \$1,250

- Company name and/or logo and link included on event website
- Recognition as a part of the Vendor Village on Kids Center social media platforms
- Company logo displayed on the Vendor Village Directory
- Vendor booth in vendor village
- Company name and/or logo displayed on back of event t-shirt
- Complimentary event t-shirts
- Company logo prominently displayed on Vendor Village signage



Have specific goals? We're happy to work with you to build a custom sponsorship package that aligns with your objectives and maximizes your impact. For more information, please contact:

Rachel Seider | Manager, Development & Operations
rseider@kidscenterky.org | 502.584.9781 ext. 160



Sponsorship Registration

Sponsorship form and high-resolution logo files (vector and PNG) must be submitted by **8/21/2026** to be included in printed event materials.

Company Name _____

Website _____

Contact Name _____

Title/Position _____

Email _____

Phone Number _____

Address _____

Sponsorship Level

☐ Ocean Explorer Sponsor: \$15,000

☐ Coral Cove Sponsor: \$5,000

☐ Deep Sea Champion: \$10,000

☐ Splash Zone Sponsor: \$2,500

☐ Treasure Chest Swag Partner: \$7,500

☐ Boardwalk Sponsor: \$1,250

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

☐ Bill me at the address above

☐ Charge my credit card

☐ I have enclosed a check payable to
Kids Center for Pediatric Therapies

Card Type:

☐ Mastercard

☐ Visa

☐ Amex

☐ Discover

Name on Card: _____ Signature: _____ Date: _____

Card Number: _____ Exp. Date: _____ CVV: _____

If paying by check, mail to: 982 Eastern Parkway, Box 6, Louisville, KY 40217

For more information, please contact:

Rachel Seider | Manager, Development & Operations
rseider@kidscenterky.org | 502.584.9781 ext. 160

