




Sunday, August 3 | 2:30–4:30 PM
The Jeffersonian | 10617 Taylorsville Road

For sponsorship information, please contact:
Rachel Seider | Development Associate
rseider@kidscenterky.org
502.584.9781 ext. 160

For general information about the event,
please contact:
Deidra May | Project Coordinator,
Program Services
Dmay@kidscenterky.org
502.584.9781 ext. 169





Each year, Kids Center hosts a heartwarming and empowering Back-to-School Fashion Show — a one-of-a-kind event that puts the spotlight on the amazing children we serve. This uplifting runway experience gives each child the chance to strut their stuff in an outfit they've handpicked themselves, debuting their style just in time for the new school year.

But this event is so much more than a fashion show. It's a celebration of self-expression, a confidence-builder, and a joyful moment that strengthens the therapeutic progress our children make every day.

Why Sponsor?

Your sponsorship is an investment in possibility. Every dollar raised through this event supports Kids Center's programs that empower over 1,200 children annually with physical, intellectual, and behavioral challenges who rely on critical therapies to help them reach their full potential. Your generosity helps cover the more than \$2,000 annual insurance coverage gap per child, ensuring no family is turned away due to their capacity to pay for the full cost of care.



Sponsorship Opportunities

Presenting Sponsor - \$2,500 (1 Available)

- (10) Tickets to the event
- Opportunity to address attendees at the event
- Opportunity to have a promotional table/display at the event
- Full page ad on the back cover of the event program
- Company recognition on event signage
- Company recognition on Kids Center social media platforms
- Recognition in the post-event eblast

Runway Sponsor - \$1,000 (2 Available)

- (6) Tickets to the event
- Opportunity to have a promotional table/display at the event
- Full page ad on one of the inside covers of the event program
- Company recognition on event signage
- Company recognition on Kids Center social media platforms
- Recognition in the post-event eblast



Red Carpet Sponsor - \$500

- (4) Tickets to the event
- Opportunity to have a promotional table/display at the event
- 1/2 Page ad in the event program
- Company recognition on event signage
- Company recognition on Kids Center social media platforms
- Recognition in the post-event eblast

Green Room Sponsor - \$250

- (2) Tickets to the event
- 1/4 Page ad in the event program
- Company recognition on event signage
- Company recognition on Kids Center social media platforms
- Recognition in the post-event eblast

Model Sponsor - \$150

- (2) Tickets to the event
- Business/individual mention in the event program
- Recognition in the post-event eblast

Please note, Program Ads due by Monday, July 14.



2025 Sponsorship Commitment Form

Sponsorship Levels:

- ☐ Presenting Sponsor - \$2,500
- ☐ Runway Sponsor - \$1,000
- ☐ Red Carpet Sponsor - \$500
- ☐ Green Room Sponsor - \$250
- ☐ Model Sponsor - \$150
- ☐ I'm unable to attend but would like to make a gift of: \$_____

Payment Information

Company Name: _____ Contact Name: _____
(as it should appear in print)

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

☐ Bill me at the address above

☐ Charge my credit card

☐ I have enclosed a check payable to
Kids Center for Pediatric Therapies

Card Type: ☐ Mastercard
☐ Amex

☐ Visa
☐ Discover

Name on Card: _____ Signature: _____ Date: _____

Card Number: _____ Exp. Date: _____ CVV: _____

**Please email Rachel Seider at rseider@kidscenterky.org for additional event information
or to submit your completed form.**

Kids Center for Pediatric Therapies
C/O: Rachel Seider
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Louisville, KY 40299