



Saturday, September 20, 2025
Waterfront Park



The Walk & Roll is a fundraising walk supporting Kids Center for Pediatric Therapies. For over 65 years Kid Center has provided physical, occupational, and speech therapies to children with special needs to help them reach their full potential and improve their quality of life- regardless of the family's ability to pay the full cost of care. With over 200 participants in the Walk & Roll event, it is Kids Center's largest fundraiser and will end with a family fun festival that has something for everyone of all abilities!

Signature Hero - \$15,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- (20) Complimentary t-shirts
- Complimentary vendor booth in the Vendor Village
- Opportunity to include branded items in Walk & Roll registration packet
- Company logo prominently displayed on banner in central area
- Opportunity to develop a unique branded offer or contest for Walk & Roll attendees
- Verbal sponsorship recognition during Walk & Roll

Mighty Avenger - \$10,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- (16) Complimentary t-shirts
- Company logo prominently displayed on banner in central area
- Verbal sponsorship recognition during Walk & Roll

Hero Headquarter Sponsor - \$5,000

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- (8) Complimentary t-shirts
- Company logo included on select event signage
- Verbal sponsorship recognition during Walk & Roll

Kid's Zone Crusader - \$2,500

- Company name and/or logo and link included on event website
- Personalized recognition on Kids Center social media platforms
- Company name and/or logo included on select event print and digital marketing materials
- Company name and/or logo displayed on back of event t-shirt
- (4) Complimentary t-shirts
- Company logo prominently displayed on event signage in the Party Zone

Marketplace Marvel - \$1,000

- Company name and/or logo and link included on event website
- Recognition as a part of the Vendor Village on Kids Center social media platforms
- Company logo displayed on the Vendor Village Directory
- Vendor booth in vendor village
- Company name and/or logo displayed on back of event t-shirt
- (2) Complimentary t-shirts
- Company logo prominently displayed on Vendor Village signage

Power-Up Partner - \$500

- Company name and/or logo and link included on event website
- Recognition on Kids Center social media platforms
- Company name and/or logo displayed on back of event t-shirt
- (2) Complimentary t-shirts



Have specific goals? We're happy to work with you to build a custom sponsorship package that aligns with your objectives and maximizes your impact. For more information, please contact:

Rachel Seider | Development Associate
rseider@kidscenterky.org | 502.584.9781 ext. 160



Sponsorship Registration

Company Name _____

Website _____

Contact Name _____

Title/Position _____

Email _____

Phone Number _____

Address _____

Website _____

Sponsorship Level

☐ Signature Hero: \$15,000

☐ Kids Zone Crusader: \$2,500

☐ Mighty Avenger: \$10,000

☐ Marketplace Marvel: \$1,000

☐ Hero Headquarter Sponsor: \$5,000

☐ Power-Up Partner: \$500

Signature/Date _____

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