



Corporate Partnership Opportunities



At Kids Center for Pediatric Therapies, we believe in the power of community and the strength of lasting partnerships. In our commitment to fostering meaningful, ongoing relationships, we are excited to introduce an annual partnership approach designed to create intentional and collaborative connections that benefit you, our organization, and most importantly the families we serve.

Our mission is to provide essential medical therapies and support to nearly 1,300 children and their families each year. Through our programs, we help these children achieve their goals and thrive with confidence, hope, and joy for the future. To enhance our impact, we are seeking dedicated partners who share our vision and commitment to improving the lives of children in our community.

By becoming an annual partner with Kids Center, your organization will play a pivotal role in supporting our mission. We offer various partnership levels, each designed to provide valuable exposure and engagement opportunities for your organization. Your support will not only help us sustain our programs but will also demonstrate your commitment to corporate social responsibility and community engagement.

As a partner, you will benefit from promotional opportunities across our events, social media channels, and marketing materials. Your organization will be recognized as a vital ally in our mission, connecting you with like-minded individuals and organizations who are equally passionate about making a difference.

I invite you to explore the attached partnership package, which outlines the various levels of support and the associated benefits. Together, we can create a lasting impact on the lives of children and families in our community.

Thank you for considering this opportunity to partner with us. I look forward to the possibility of collaborating to foster hope and healing for our children. Please feel free to reach out with any questions or to discuss how we can work together to create positive change.

Beth Hobson

Vice President of Development & Marketing





PARTNERSHIP OPPORTUNITIES



Partnership Opportunities

PLATINUM PARTNER (\$25,000)

Includes Recognition at All Signature Events

Event Access & VIP Experience:

- The highest level of complimentary tickets/registrations for company representatives to attend all designated events
- VIP access for company representatives to attend all events, including elements like private receptions or parking passes
- Opportunity for behind-the-scenes tours or meet-and-greets with Kids Center leadership or featured event guests

Brand Exposure & Activation:

Event Materials & Presentations:

- Premium logo placement on event materials, such as signage, programs, and digital screens
- Opportunity to address attendees at select events
- Company branding on select collateral such as printed materials, banners, or event apparel
- Opportunity to create a branded area or exhibit space at events

Marketing & Communications:

- Inclusion in all event-related marketing materials, such as emails, collateral, and social media promotions
- Opportunity to host custom promotions, such as branded giveaways or sponsored contests for event attendees
- Company logo and link featured on the event webpage
- Dedicated social media spotlights and mentions across platforms before, during, and after events

Partnership Opportunities

Engagement & Evergreen Opportunities:

- Opportunity for employees to volunteer at events or in Kids Center activities
- Prominent recognition in the annual impact report with a feature on the sponsorship's impact
- Year-round logo visibility on the Kids Center's partner page
- Acknowledgment on the digital donor recognition wall in both facilities
- Special recognition in quarterly newsletter to the Kids Center community
- Opportunity to co-create or sponsor content, such as videos, interviews, or blog posts, to be shared on the Kids Center's digital platforms, showcasing the partnership
- A digital sponsor badge to display on your website or email signatures, showing your support for the Kids Center



Partnership Opportunities

GOLD PARTNER (\$17,500)

Includes Recognition at All Signature Events

Event Access & VIP Experience:

- Significant level of complimentary tickets/registrations for company representatives to attend all designated events
- VIP access for company representatives to attend all events, including elements like private receptions or parking passes

Brand Exposure & Activation:

Event Materials & Presentations:

- Prominent logo display on event materials, such as signage, programs, and digital screens
- Verbal acknowledgment during event announcements
- Company branding on select collateral such as printed materials or banners
- Opportunity to create a branded area or exhibit space at events

Marketing & Communications:

- Inclusion in pre-event marketing materials, such as emails and social media promotions
- Opportunity to host custom promotions, such as branded giveaways or sponsored contests for event attendees
- Company logo and link featured on the event webpage
- Social media mentions across platforms during event promotions

Engagement & Evergreen Opportunities:

- Opportunity for employees to volunteer at events or in Kids Center activities
- Recognition in the annual impact report
- Year-round logo visibility on the Kids Center's partner page
- Acknowledgment on the digital donor recognition wall in both facilities
- Mention in quarterly newsletter to the Kids Center community
- A digital sponsor badge to display on your website or email signatures, showing your support for the Kids Center

Partnership Opportunities

SILVER PARTNER (\$10,000)

Recognition at Walk & Roll, Champions Breakfast, and Stewardship Event

Event Access & VIP Experience:

- Complimentary tickets/registrations for company representatives to attend designated events
- VIP access for company representatives to attend all events, including elements like private receptions or parking passes

Brand Exposure & Activation:

Event Materials & Presentations:

- Logo placement on event signage, programs, and digital screens
- Verbal acknowledgment during select event announcements
- Opportunity to have a branded display at select events

Marketing & Communications:

- Inclusion in event marketing materials, such as emails and select social media promotions
- Opportunity to offer branded giveaways at select events
- Company logo and link featured on the event webpage
- Mentions in social media campaigns during event promotions

Engagement & Evergreen Opportunities:

- Volunteer opportunities for employees at select events
- Recognition in the annual impact report
- Year-round logo visibility on the Kids Center's sponsor page
- Mention in quarterly newsletters
- A digital sponsor badge to display on your website or email signatures, showing your support for the Kids Center

Partnership Opportunities

BRONZE PARTNER (\$5,000)

Recognition at Walk & Roll and Champions Breakfast

Event Access & VIP Experience:

- Complimentary tickets/registrations for company representatives to attend designated events

Brand Exposure & Activation:

Event Materials & Presentations:

- Company logo on event signage, programs, and digital screens
- Verbal acknowledgment during selected event announcements

Marketing & Communications:

- Company logo and link featured on the event webpage
- Mention in event-related social media and email campaigns

Engagement & Evergreen Opportunities:

- Recognition in the annual impact report
- Year-round logo visibility on the Kids Center's partner page
- Mention in quarterly newsletter to the Kids Center community
- A digital sponsor badge to display on your website or email signatures, showing your support for the Kids Center

Ready to Make a Difference?

We understand that each partner has unique goals and priorities. That's why we offer customized partnership opportunities tailored to align with your company's objectives. Whether you're looking to increase brand visibility, engage employees in meaningful volunteer experiences, or support a cause that resonates with your mission, we'll work closely with you to create a partnership that maximizes impact. Together, we can develop a plan that drives mutual success while empowering children and families to reach their full potential.

Partnering with the Kids Center is more than just a business decision—it's an opportunity to make a lasting impact on the lives of children and families in our community.

Whether you're ready to get involved or simply want to learn more, we're here to support you every step of the way.

Beth Hobson | Vice President of Development & Marketing
502.584.9781, Ext. 175 | bhobson@kidscenterky.org

We look forward to building a lasting and meaningful partnership with you.



Partnership Registration

Company Name _____

Website _____

Contact Name _____

Title/Position _____

Email _____

Phone Number _____

Address _____

Website _____

Sponsorship Level

☐ Platinum Partner: \$25,000

☐ Gold Partner: \$17,500

☐ Silver Partner: \$10,000

☐ Bronze Partner: \$5,000

Signature/Date _____

