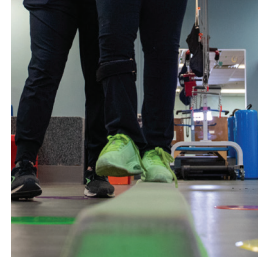
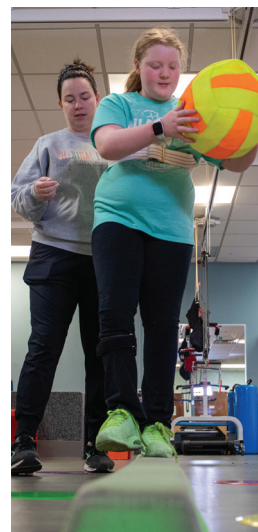
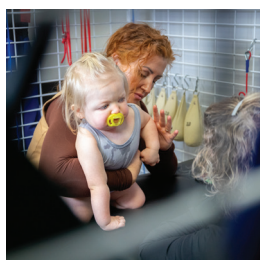


*We See Ability*



# Letter from the Executive Director



I believed this before I came on board in July 2023, and now ***I feel it*** every day it from our kids, families, team, and Board of Directors. The Kids Center is a beloved place where extraordinary kids come every day with a smile on their face, ready to play and work hard toward their next milestone. That milestone may take weeks, months or even years, but we're committed to being a trusted resource alongside them in their journey. We bring coordinated care and collaboration, and we aim to tackle challenges together, as an extension of their family. We are blessed and honored to work and innovate with these incredible people, including our talented team of therapists!

Over the last decade, we have more than doubled our capacity to help families — now offering care to nearly 1,300 children per year. It is our goal to provide even more essential therapies to a growing number of kids. At this critical point of growth, we need your input, time, talent, and treasure more than ever. Not only is this journey a tremendous financial burden on our families, but the Kids Center is also continuously faced with resourcing the divide between our proven models of care and the Medicaid and insurance dollars available. In addition, we're all too familiar with the discounts, denials, and slowdowns of this process.

As an independent non-profit, we are different from any mission that I have ever seen.

**Our vision is to be the leader in innovative pediatric therapies, enhancing the quality of life for our children and their families.** To achieve our vision, we must continue to build platforms for success in our Program Services, Fundraising and Financial segments. With the help of increasing donor gifts and strong relationships with foundation and corporate partners, we can solidify the foundation of our organization.

Thank you for your support throughout 2023 and your increasing support as we grow with the demand in 2024 and beyond. It is through your generosity that we're able to do this life-changing work and continue to help kids and families reach their full potential!

With Gratitude,

A handwritten signature in black ink that reads "Phillip L. Marshall". The signature is fluid and cursive, with the first name being the most prominent.

Phillip L. Marshall  
Executive Director

# Our Vision

**To be the leader in innovative pediatric therapies, enhancing the quality of life for children and their families.**

# Our Mission

**Kids Center for Pediatric Therapies empowers children with physical, behavioral, and intellectual challenges to reach their full potential through comprehensive medical therapies, regardless of a family's capacity to afford the full cost of care. Our transformative care inspires our children and their families to live with confidence, joy, and hope for the future.**

# Core Values

## COMPASSION

At the Kids Center, compassion means showing empathy and understanding towards every child and family we serve, acknowledging their unique challenges and providing support with warmth and kindness.

## FAMILY-CENTERED CARE

We believe in involving families as partners in the therapeutic journey, valuing their input, and ensuring that our services are tailored to meet not only the needs of the child but also the needs of the entire family.

## INNOVATION

We strive to continuously explore new approaches and technologies in pediatric therapy, seeking creative solutions to enhance the effectiveness and efficiency of our services while adapting to the evolving needs of our community.

## EXCELLENCE

We are dedicated to delivering the highest quality care possible and fostering a culture of continuous improvement and learning.

## COLLABORATION

We actively pursue open communication and partnerships with families, team members, healthcare professionals, and community organizations to provide comprehensive and holistic care that addresses all aspects of a child's well-being.

## ACCOUNTABILITY

We hold ourselves to the highest ethical and professional standards, ensuring transparency, reliability, and responsibility in all our actions and decisions, with a commitment to delivering measurable results and making a positive impact on the lives of children and families.

# Our Services

Kids Center therapists have extensive experience in pediatrics and the deepest of passions for helping kids live life to their full potential. Interventions are provided using Models of Care that best meet a child's needs based on clinical assessment and patient/family goals. Using a multidisciplinary approach and individualized treatment plans, our therapists collaborate with families and caregivers to promote skill development and improve overall well-being, fostering children's growth and participation in their communities.



## OCCUPATIONAL THERAPY

Kids Center Occupational Therapists focus on your child's "occupation", working on skills needed for a range of activities, like playing, school performance, and self-care activities such as feeding, dressing, bathing, and grooming to enhance independence. From working on fine motor skills to addressing a child's ability to process sensory input, occupational therapists facilitate a child's participation in the world around them.

## SPEECH THERAPY

Kids Center offers comprehensive services to prevent, diagnose, and treat speech, language, social communication, cognitive-communication, and swallowing disorders. Our speech-language therapy programs address articulation/phonological, cognitive, fluency, language, and voice disorders. Parents can expect a supportive and nurturing environment where their child receives evidence-based interventions to promote successful communication outcomes.



## FEEDING & NUTRITION THERAPY

Our feeding programs use a multidisciplinary approach including medical nutrition therapy, speech therapy and occupational therapy focused on feeding needs. Our team of experts, including dietitians and feeding therapists, collaborate closely with families to assess each child's oral motor skills and nutritional requirements and develop personalized plans. Through assessment, therapy, education, and ongoing support, we empower families to foster healthy eating habits and ensure every child thrives.



## PHYSICAL THERAPY

Physical therapists focus on strength and mobility to help children be as independent as possible in all environments – home, school and community. In addition to therapeutic exercise and activities to improve gross motor skills, our physical therapists assist children and their families with obtaining wheelchairs, walkers and other assistive devices to improve independent mobility.

## INTENSIVES PROGRAM

Kids Center Therapy Intensives are a specific intensive model of care which includes 3-hour therapy sessions, 5 days per week for 3 weeks by licensed physical and occupational therapists. Each child will be assigned to a therapist team (PT and OT) who will provide individual, one-hour sessions as well as a one-hour co-treat session every day of the 3-week session. An overarching, functional goal is determined collaboratively with the therapists and the family to provide a positive impact in their child's day-to-day life.



## SPECIALTY CLINICS

Kids Center offers three specialty clinics involving community physicians and/or a multidisciplinary team who work together to problem-solve specific challenges encountered by our kids.



**Orthopedic Clinic:** Staffed by our medical director, a pediatric orthopedic surgeon, this clinic provides evaluation of a child's orthopedic needs so they may progress at their optimal level. Kids Center physical therapists and occupational therapists are available to consult with our physician as needed.



**Spasticity Clinic:** A team of specialized physicians and therapists (PT, OT, Speech and Dietician) evaluate and recommend the best interventions for managing a child's spasticity (stiff or rigid muscles) to promote improved movement and function.



**Feeding Clinic:** This multidisciplinary clinic involves Speech, Nutrition, OT and PT to evaluate children with complex feeding challenges and determine an intervention plan to meet each child's unique feeding challenges.

# Kids Center by the Numbers

## OUR IMPACT



**1,216**

Children  
Served



**983**

Avg. Appointments  
Scheduled Per Week



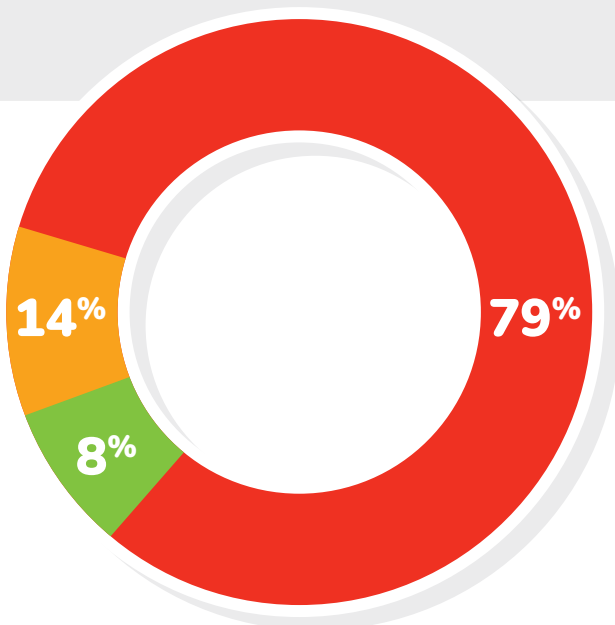
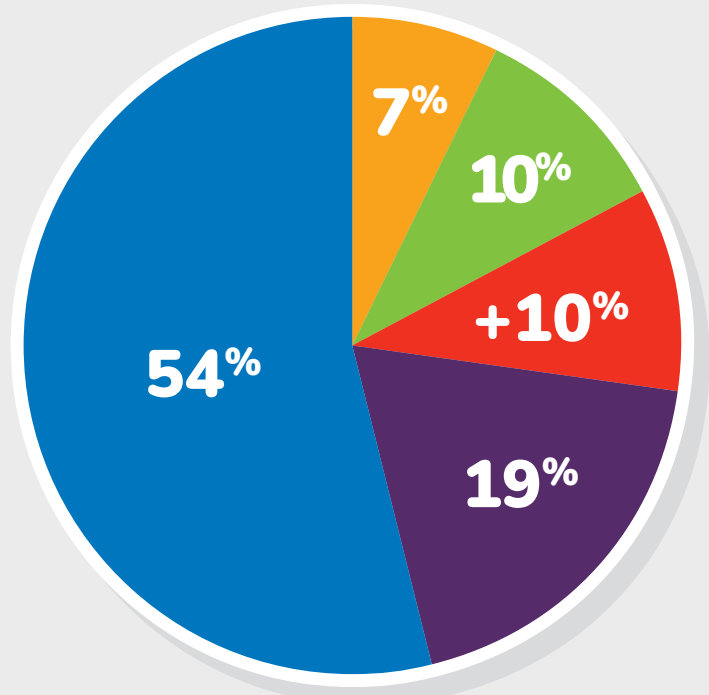
**30,123**

Hours of therapy  
delivered

## FINANCIAL SNAPSHOT

Revenue: **\$4,910,238**

- Program Service Fees
- Grants
- Investments
- Fundraising
- Other

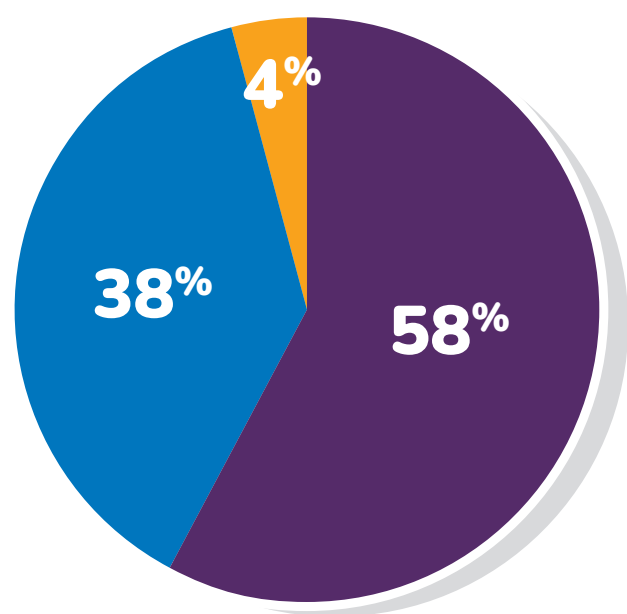


Expenses: **\$5,379,522**

- Program Services
- Admin
- Marketing & Development

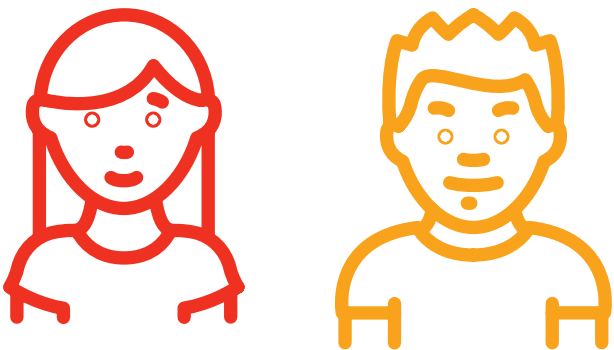
OUR KIDS

Age



● Birth-Age 7 ● Ages 8-17  
● Ages 18-21

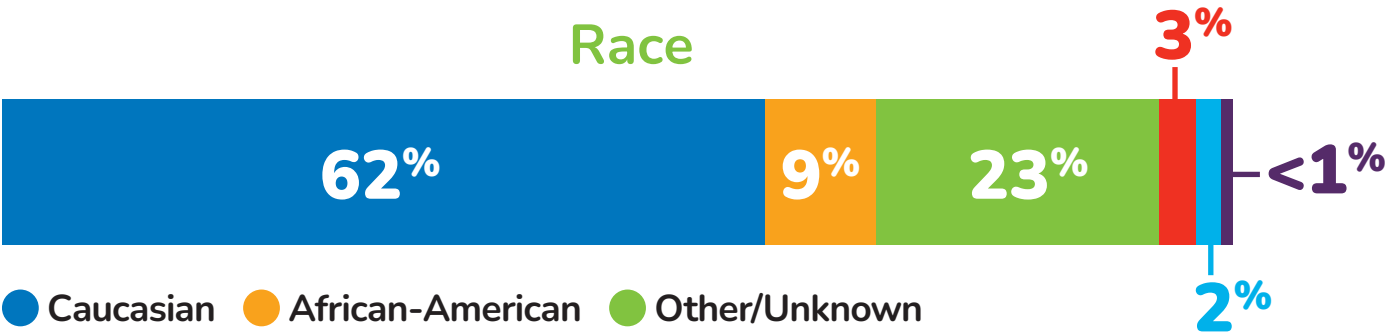
Gender



Female: 38% Male: 60%

Unknown: 2%

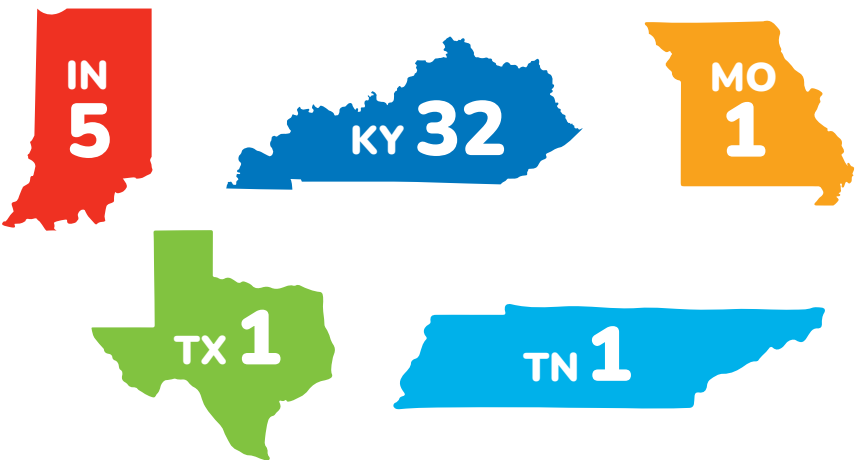
Race



● Caucasian ● African-American ● Other/Unknown  
● Hispanic/Latino ● Pacific Islander ● Native American

Counties Served

Total Zip Codes: 110





# GABRIEL'S JOURNEY

Intensive Therapy Achievements

Kids

CENTER

FOR PEDIATRIC THERAPIES



"Gabriel's experience with the intensive therapy program at Kids Center for Pediatric Therapies was nothing short of remarkable. From day one, he approached each session with a determination that was truly inspiring. Watching him push his limits, embrace challenges, and tackle each day with a smile filled me with pride. The progress he made in just three weeks is astounding – he became stronger, more confident, and his growth was evident in every aspect of his development.

In week two, we witnessed Gabriel's resilience shine through. His accomplishments exceeded our expectations when he sat for three minutes. This may seem like a small feat

to some, but for us, it's a testament to his hard work and the unwavering dedication of the Kids Center team. The final week brought with it a sense of fulfillment and pride as we saw Gabriel's gross motor function improve significantly, from 16% to 43%.

This journey wouldn't have been possible without the support, encouragement, and expertise of everyone at Kids Center for Pediatric Therapies. Thank you for believing in Gabriel, celebrating his victories with us, and making a difference in his life. Together, we're reaching for the stars, and with your continued support, the sky's the limit for Gabriel and all the children you serve."

— Morgan Moyer, Gabriel's Mother

## EXECUTIVE TEAM



**PHIL MARSHALL**  
Executive Director



**LISA CAMPBELL**  
Assistant Executive  
Director/Director of  
Program Services



**MICHELE WISELEY**  
Director of  
Development



**BOB ZIEGENFUSS**  
Director of Finance

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# Thank You!

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Kids

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FOR PEDIATRIC THERAPIES



[kidscenterky.org](http://kidscenterky.org)

